



# BILT EUR 2025

23-25 April 2025

The Hague University of Applied Sciences, Netherlands

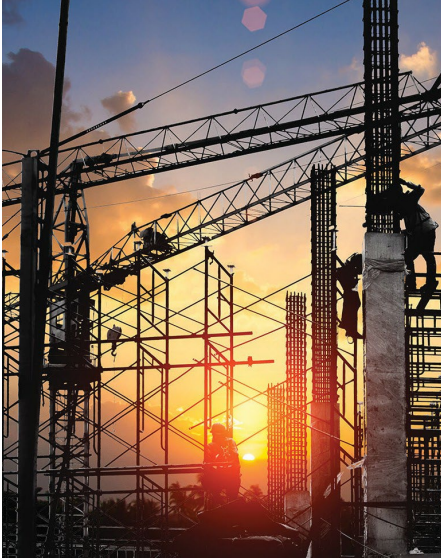


## Partnership Prospectus

**THE HAGUE**  
UNIVERSITY OF  
APPLIED SCIENCES



[www.bilteur2025.org](http://www.bilteur2025.org)



## It's a community...

... and you are an integral part of it. It is made up of designers, builders and operators; developers, financiers and project managers; product makers, creators and users. What we share is a passion for this industry and for the mission to make that industry, and thus our society, better. More efficient, more productive and more sustainable.

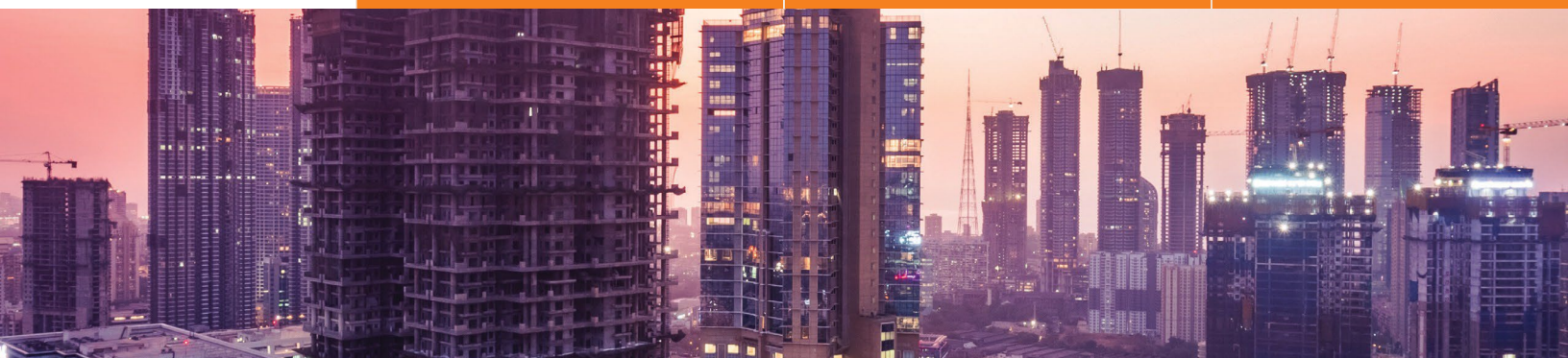
To do that we must have all stakeholders in the built environment involved in the discussion; have everyone understanding the roles, methods and needs of each other. We need YOU to be there and to make this community complete. Come and help us push our industry forward. Come and help us improve our industry. Come and immerse yourself in the most passionate, engaged and innovative community on the planet.

The venue reflects this, with everything centered on a primary building and a hub and node approach to the activities during the event. Spaces in the event hub will ensure that you are right at the heart of activity and movement throughout the event and maximise your opportunities to build connections with the innovators and technology leaders that make up the BILT community.



## Partner with us to:

- Build brand awareness and gain brand recognition
- Connect with customers, clients, decision makers and buyers
- Network with influencers and tier-1 national and global AECO firms
- Get unmatched access to building professionals across Europe and beyond
- Establish your organization as a leader in the AECO space
- Highlight your solutions and services
- Generate leads, and accelerate your business
- Meet over 2000 elite industry superusers and decision makers
- Engage in a uniquely industry-curated and vendor-neutral forum
- Participate in the leading program showcasing industry-wide workflows
- Sell your products and services to the early adopters
- Learn that no other event is more loved in the AECO industry or delivers better access



## Partnership Packages Overview:

Package	Diamond	Platinum	Gold	Silver	Bronze	Hub Space
Value	by NEG	by NEG	€ 18.000	€ 12.000	€ 6.000	€ 3.500*
Packages available	1	3	5	12	8	TBA
Passes - hub space	3	3	2	1	✘	1**
Passes - conference	3	2	2	1	1	1
Hub Spaces	Quad	Double	Single	Single	50% Discount	Single
Plenary Slot	30 min	15 min	10 min	✘	✘	✘
Session Slot	✓	✓	✓	✘	✘	✘
Attendee List	✓	✓	✓	✘	✘	✘
App Banner Ad	✓	✓	✓	✘	✘	✘
Event acknowledgment	✓	✓	✓	✓	✓	✓
Web acknowledgment	✓	✓	✓	✓	✓	✓

### Notes:

- Hub spaces are areas within the event hub (the central gathering space for all non-class-related activities) and include, by default, a 2x2m re-useable retractable wall graphic, a lounge sofa, coffee table and access to power. However, this can be customized to suit your needs, in consultation with your sales contact, for additional cost. A standard (single) hub space is approximately 8m<sup>2</sup>
  - o \* This is the price for a standard hub space setup including basic structure and furniture packages. Other options, including empty space and double, quad or larger spaces are available. Please refer to the Hub Spaces section below for further detail.
  - o \*\* Larger hub spaces come with additional hub space passes, but do NOT include additional conference passes. Further hub space or conference passes can be purchased at a discount, as described in the Hub Spaces section, below.
- Passes are split between hub space staff and full conference passes. Hub space passes are intended for staff that are looking after your space and engaging with delegates and does not include access to any classes. Full conference passes include access to all classes. Both pass types include access to all social functions.
- Plenary slots are short speaking segments on the main stage during the morning plenary session on Day 1 or the closing plenary on Day 3. They are intended to be an opportunity to introduce your organization and encourage people to engage with you in the hub (or in a class if you have one as part of your partnership package or via the abstract process).
- Session slots are available in a 45-minute time slot in the general programme (ie. not in the plenary environment). This will be advertised together with all other classes and subject to attendee selection in the registration process.
- The attendee list is provided to partners at the gold level and above (subject to opt-in criteria and in compliance with GDPR) and includes: Name, Job Title, Company, and email address.
- App Banner Ads are graphic ads that are visible in the app. They rotate through all ads provided/purchased and are visible in all areas of the app. The app is the primary method for attendees to access information and instructions for their event experience, so most will have the app open on an ongoing basis.
- Event acknowledgment includes your logo on plenary session slides, sponsor banners, in the event app (but not including event banner ads), and elsewhere within the venue at the discretion of the event committee.
- Web acknowledgement includes your logo and company link on all web properties related to the event including event specific pages and DBEI pages

## Celebrating the 10<sup>th</sup> BILT Europe !

We are tremendously excited to be hosting our **10<sup>th</sup> European event** this coming year, and really want you to be a part of it! We will be doing plenty of extra activities to acknowledge this special event, so it's a great opportunity to be a part of an event with an extra dose of energy and excitement beyond the already celebrated environment of the BILT event series. We will be back in the Netherlands, home to our European office in Delft and site of our very first European event.



Also for 2025 we will be hosting both the return of the **BILT Academy** event and of the **Open Door Tours**, providing additional opportunities to connect to our attendees, the local community and the pan-European student and academic communities. More information on these activities and the opportunities associated with them will be made available shortly.

## Mark your calendars for other upcoming events:

### **BILTx: AI in AECO**

Q3 2025

Wellington, New Zealand

### **BILT ANZ**

March 2026

Sydney, Australia

## To Sign-up, contact:



### **Wesley Benn**

Chairman, DBEI

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### **Silvia Taurer**

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# Who will attend?

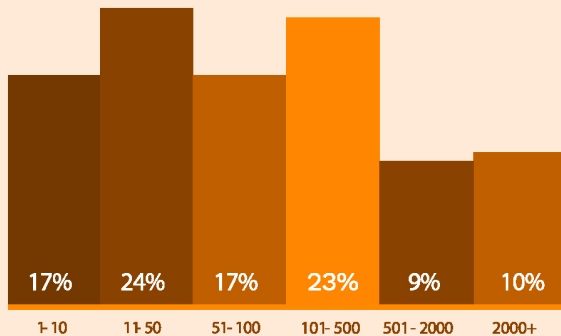
## Visitor Profile

- 18%** ARCHITECTS  
architectural, interiors, specifiers
- 20%** ENGINEERS  
HVAC, environmental, mechanical, electrical, structural, civil, power/process/plant
- 15%** CONTRACTORS  
homebuilders, commercial, design/build
- 20%** OWNERS/OPERATORS  
government, facility managers, developers, planners
- 8%** UNIVERSITY/RESEARCH  
educators, students
- 10%** AEC RELATED  
consultants, associations, document/resource management
- 9%** PRODUCT DEVELOPMENT/MANUFACTURERS  
Building/construction product vendors, technology providers, software developers

## Attendee Job Titles

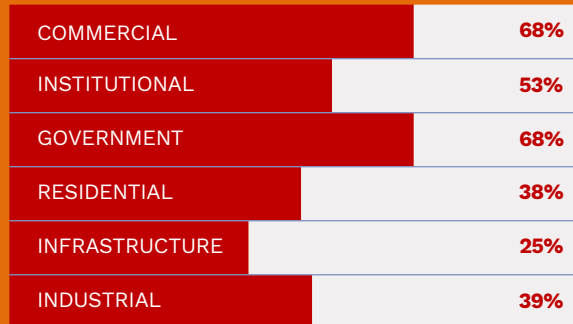
- 12%** CEO/Owner/Principal
- 20%** Architect/Engineer/Designer/specifier (non-management)
- 18%** Project Manager/Construction Management / Other Management Level
- 11%** VP/Department Manager/Other Executive Level
- 15%** Other Related AEC Professionals
- 6%** Product Design / Manufacturer
- 10%** Consulting
- 8%** Educator/Researcher

## Company Size



## Type of Work Firms do

### INDUSTRY SECTOR



## Exhibitor Profile

- 45%** INFORMATION TECHNOLOGY  
BIM, software, IT services, hardware/peripherals/servers, communications
- 15%** BUILDING/CONSTRUCTION PRODUCTS  
energy, green building, facilities performance
- 25%** CIVIL/SITE/INFRASTRUCTURE SERVICES  
data recording, drones, GIS, mapping
- 15%** RELATED AEC RESOURCES  
codes, data resources/clearing houses, associations, publications, education, document management services

## Testimonials:

Not only does BILT Europe hold the highest standards towards their program and speakers of any conference I've ever been to, they also encourage speakers and attendees to form a single community. This allows real-life professionals to not only share their successes on stage, but also their challenges and struggles for you to learn from. Classes are usually just the start of the learning process, exchanging ideas and building relationships that span entire careers. You come for the lectures and leave not only with a ton of knowledge but also the resources and connections to use and leverage that knowledge as best as you can when going back to the workspace. **Martijn de Riet**

It was my first time at BILT Europe, and I definitely want to participate next year for the 10th Anniversary of the event! The conference was filled with AEC and BIM experts, offering super interesting and insightful classes. I learned so much in these three days! I met many professionals from the industry, and we had numerous discussions about the present and future of the AEC industry. **Luca Marzi**

DBEI Europe and BILT EUR conference is a community everyone should be part of. So welcoming and knowledgeable! The hardest choice during 3 intense days is to pick the best class. Very diverse and great selection of talks and speakers. I learned a lot! **Kristine Slotina**

Honestly, 3 days is just not enough time for everything I would've liked to get out of the event. Too many conversations I didn't get to have, presentations I didn't get to see, and karaoke songs I didn't get to sing! So, no doubt I'll have to be back next year. **Gary Sprague**

BILT is the best conference for digitalization in the design and construction industry. I have been attending BILT for many years and am always amazed by the lineup of speakers and the people who attend. Every year it is great to catch up with people I have met at previous BILT events and meet new people who have some incredible experience to share. **David Fink**

"I personally think BILT Europe is one of the best conferences you can attend in the AEC space."  
"What makes BILT unique to me is the community feeling you get, mixed in with highly technical talks by speakers who genuinely want to share their workflows and be part of the family."

**Jens Majdal Kaarsholm**



# PACKAGES

## Diamond Partner- by NEG

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Triple*	Hub Staff	3	30 Minutes	1	Yes	Yes
	Conference	3				

### EVENT COMMUNITY PARTNER

Position your company as the market leader and stand out from your competitors by securing lead branding for the event and access the only mainstage sponsor session opportunity available.

## Platinum Partner- by NEG

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Double	Hub Staff	3	15 Minutes	1	Yes	Yes
	Conference	2				

### PLATINUM SPONSOR

Platinum Sponsorship is our premier package, offering maximum brand exposure, speaking opportunity and recognition as a major sponsor of the conference, with priority branding on digital and print materials. (2 opportunities available)

### SOFTWARE SPONSOR

This package is designed to give you maximum exposure as key software provider and gives you both time on the mainstage and in a 60-min breakout session to showcase your solution and its application. (2 opportunities available)

### GALA DINNER SPONSOR

The Gala Dinner is the keenly anticipated semi-formal finale to the event. The sponsor attracts a lot of attention for their association with it. This also presents you with the opportunity to provide the MC for the evening and to work directly with the event committee on the evening's format and theming.



## Gold Partner- € 18.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Single	Hub Staff	2	10 Minutes	1	Yes	Yes
	Conference	2				

### DAY 1 KEYNOTE SPONSOR

Attended by all participants, the day 1 keynote launches the conference with an inspirational presentation, generally from someone outside industry with material that provides valuable lessons to be applied into the attendees' work processes or career paths.

### CLOSING PLENARY SPONSOR

The closing plenary on day 3 of the conference is the opportunity to get in front of the entire community right before we wrap up the event, and it is the chance for attendees to leave with your name on their lips! Join the committee as we celebrate the end of the event and build passion for the days, weeks and months to come.

### NETWORK FUNCTION SPONSOR

Typically offsite, this is an opportunity for attendees to get out of the conference environment and enjoy themselves. As the exclusive sponsor of this social function, you will have the opportunity to provide up to a 10-minute presentation (either at the function or in a plenary session, depending on function venue) to a captive audience who will thank you for providing this experience.

### ONLINE REGISTRATION SPONSOR

As the sponsor of the registration system your brand will be visible to attendees throughout the registration process.

### ATTENDEE GIFT SPONSOR

Have your logo splashed throughout the conference on the attendee gifts. Past examples include backpacks, satchels, bluetooth speakers, cable management bags and more.



## Silver Partner- € 12.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Single	Hub Staff	1	NA	NA	NA	Yes
	Conference	1				

### WELCOME RECEPTION SPONSOR

The Welcome Reception held within the Exhibition area offers a casual and friendly atmosphere for attendees and exhibitors alike to mingle in a relaxed setting on the first or second evening of the event. This includes the opportunity to address all attendees during the function.

### EVENT APP SPONSOR

The event mobile app is pivotal to the attendee's conference experience, is used for all scheduling and wayfinding activities, and is used for providing session feedback, providing the App Sponsor with high visibility throughout the event.

### LANYARD SPONSOR

Conference lanyards are worn at all times during the event, by all attendees, and are a great way to achieve maximum brand visibility throughout the entire conference. Event photography and videography ensures ongoing value and visibility beyond the event itself.

### SPEAKER LOUNGE

Dedicated, branded, lounge area where speakers are mandated to be available at a set time for people to come and ask questions, meet speakers, etc. Sponsor acts as organiser including access to the full speaker list and details, role in the speaker sponsor function and more. (to be confirmed based on final hub layout)

### SPEAKING SPONSOR

This package also includes a standard session during the regular schedule and all Silver-level inclusions as outlined in the summary table. (3 opportunities available)

### DELEGATE SACHEL SPONSOR

Have your logo splashed throughout the conference on attendees' satchels and stay with the delegates post event with our popular satchel styles.

### RECHARGE ZONE PARTNER

The Recharge Zone keeps attendees full of energy for the duration of the conference – options can include energy/drink fountain, juice bar, charging station, foot and neck massage or others as developed in concert with the event committee. (4 opportunities available)

## Bronze Partner- € 6.000

Booth	Passes	Plenary Slot	Session Slot	Attendee List	App Banner Ad
50% discount	Hub Staff	NA	NA	NA	NA
	Conference	1			

### WAYFINDING / SCHEDULING SIGNAGE

Have your logo splashed throughout the conference on all our wayfinding signage and room/schedule signage.

### BOARDROOM BRIEFING

Run a boardroom style briefing during the event, with 10 -12 attendees. DBEI will help to select and invite attendees to match your initial demographic preferences and final selections. (to be confirmed based on final hub layout and availability)

### COFFEE STAND BRANDING

Have your logo appear throughout the conference on our coffee stands. Does not include branded merchandise. Can be upgraded to gourmet coffee carts by negotiation.

### BREAK TABLES BRANDING

Have your logo appear throughout the conference on the break tables. Help design centerpieces to lift the look and feel of the tables using your brand cues.

## Hub Spaces

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Per space	Hub Staff	1*	NA	NA	NA	NA
	Conference	1				

### EMPTY SPACE (no walls, fitout or services)

A Hub space gives you an exclusive chance to build an industry presence, demonstrate new technologies, products & services and meet potential clients along with possibilities for gathering knowledge and developing your business network. An approximate 8m<sup>2</sup> floorspace for exhibitors who plan on building a custom stand.

**€ 2.500**

### SINGLE SPACE (Includes basic package)

Secure a position in the exhibition with an approximately 8m<sup>2</sup> floorspace including 2x2m graphic wall, lounge and coffee table.

**€ 3.500**

### DOUBLE SPACE (Includes basic package)

Secure a double position in the Hub with either an approximately 15m<sup>2</sup> floorspace (venue dependent).

\*Includes 2 Hub Staff passes and 1 conference pass.

**€ 6.500**

### START-UP POD / SPACE

DBEI offers start-up Hub packages for qualifying companies on application.

**€ 1.750**

### ADDITIONAL HUB STAFF PASSES

Ability to purchase additional passes for Hub space staff to resource your stand. Includes day catering and social function access

**€ 750**

### ADDITIONAL CONFERENCE PASSES

Ability to purchase additional full conference attendee passes for use internally or for distribution to clients.

**€ 850**

## Additional Opportunities:

### APP BANNER ADS

Have an ad in the ad rotation at the bottom of every screen within the app. Very high visibility and in constant use by attendees throughout the event.

**€ 1.000**

### VENUE ADVERTISING

Take advantage of opportunities to have your brand advertised within spaces in the venue, such as elevator doors, staircases, column wraps and the like. (Note: Graphics and production costs to be borne by sponsor)

**€ 1.000**

### BESPOKE SPEAKING OPPORTUNITY

Position your company and you (!) as market leaders and get an opportunity to speak to the perfect audience (based on abstract review and approval by committee). A speaker slot provides the perfect opportunity to share your expertise with top executives & key players of the industry and position yourself as an industry insider, leader and expert. It also offers additional opportunities for networking and learning. Note that this includes speaker recognition but not recognition as a sponsor.

**€ 4.000**

### PRIVATE ROOM

Opportunity to make use of a classroom/boardroom space within the event environment to be used at your discretion - your own internal use, private client meetings, private event in parallel to BILT or more. These are offered as 1/2 day (approx 3 hour) time blocks from Lunch of Day 1 until Lunch of Day 3 (to be confirmed based on final hub layout and availability)

**€ 2.500**

### SPONSOR / EXHIBITOR SOCIAL MARKETING

Work with our event committees to integrate your private function within the broader event schedule and we will help promote and drive attendance. (Price will vary based on social event size, demographics)

**FROM € 2.500**

*\*More details available on our website: [www.bilteur2025.org](http://www.bilteur2025.org)*

A global not for profit with a mission to help industry respond to change and the need for more sustainable practices, the institute provides environments, services, and products to help industry adopt advances in technology and process, works directly with software developers, manufacturers and industry leaders to help both foster and respond to the changing needs of digital practice, and works to improve productivity, efficiency and collaboration in a world where environmental concerns dictate a need for rapid improvements in what we do and how we do it.



For more information, **contact [info@dbei.org](mailto:info@dbei.org)** or visit: **[www.dbei.org](http://www.dbei.org)** - **[www.bilteur2025.org](http://www.bilteur2025.org)**

Digital Built Environment Institute